

[PDF] Thinkertoys: A Handbook Of Business Creativity

Michael Michalko - pdf download free book



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About the Author Michael Michalko is one of the most highly acclaimed creativity experts in the world. As an officer in the U.S. Army, he organized a team of NATO intelligence specialists and international academics in Frankfurt, Germany, to research, collect, and categorize all known inventive-thinking methods. His team applied these methods to various NATO military, political, and economic problems and produced a variety of breakthrough ideas and creative solutions to new and old problems. After leaving military service, he was contracted by the CIA to facilitate think tanks using his creative-thinking techniques. He specializes in providing creativity workshops, seminars, and think tanks for clients who range from individuals to Fortune 500 companies.

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